



## Liron Cohen

### Partner

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#### Profile

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Mr. Cohen is a partner in FBC's Corporate, Commercial and Hotels & Tourism practices.

Mr. Cohen provides general counsel to public and private companies. His practice includes representing major foreign and local companies and providing support to in-house legal departments across a full range of strategic commercial matters and ongoing business, as well as M&A and litigation.

In addition to his commercial expertise, Mr. Cohen has extensive experience and wide knowledge in the fields of Aviation, Hotels & Tourism. Mr. Cohen provides counsel to major foreign and domestic airlines, tourism service providers worldwide and other companies that are involved in tourism-related activities, on various matters, including acquisitions; operations and management; corporate and joint ventures; franchising, licensing and outsourcing; consumers protection regulation; commercial agreements and dispute resolution.

Prior to joining FBC (2010-2015), Mr. Cohen served as an associate in the Corporate Department of a leading Tel Aviv law firm.

#### Practice Areas

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Commercial  
Mergers & Acquisitions  
Litigation  
Aviation & Maritime  
Hotels & Tourism  
East Asia Desk

#### Bar Admission

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Israel, 2009

#### Education

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Haifa University, LL.B., 2008

Haifa University, B.A. (Economics), 2008