



Zofnat Drori

Partner, CEO and Head of Business Development Department

T +972.3.742.8706

F +972.3.609.1116

zdrori@fbclawyers.com

Profile

Adv. Drori is a partner, CEO and Head of FISCHER's Business Development Department.

Adv. Drori is responsible for building integrated business development and marketing processes, providing our partners with a myriad of tools to drive the firm's growth.

She develops and advises the firm's partners throughout targeted business activity among potential clients, realizing business potential among existing clients, developing new legal products, examining activities and potential in new markets, creating and nurturing business ecosystems, initiating and managing collaborations with professional forums, outlining the firm's marketing strategy and formulating professional tools for its implementation, managing the firm's external and internal media and communications arena, and more.

Alongside her professional activities, Adv. Drori regularly lectures on her fields of expertise and participates in various professional conferences and panels. She is a guest lecturer for courses in the law and communications faculties at several academic institutions; consistently lectures at diverse professional conferences; leads seminars for the Israel Bar Association and its advanced studies programs; and more.

In addition, Adv. Drori serves as Vice Chair of the Israel Bar Association's Gender Equality and Representation Forum; is a mentor in the Israel Women's Network's Jurists Forum; and is a Board Member of the ProWoman Organization, which promotes the integration of women in senior roles and influential positions.

Furthermore, Adv. Drori also serves as a Board Member at the Beit Lessin Theatre.

Adv. Drori was selected as one of Israel's most promising individuals as part of Globes' 2019 '40 Under 40' project.

Practice Areas

Bar Admission

Israel, 2011

Education

MBA, London Business School, London, UK, 2018

LL.B., Tel Aviv University, Buchman School of Law, 2010

B.A. in Communications, Tel Aviv University, Gordon School of Social Sciences, 2010

Certificate in Journalism, Tel Aviv University, Koteret School of Journalism, 2010